

2020 NASB SPONSORSHIP OPPORTUNITIES

Each year the Nevada Association of School Boards hosts an annual gathering of elected school officials, featuring a program of nationally known keynoters, panel sessions offering professional development opportunities and in-depth discussion of the critical education issues of today, plus a host of vendors and exhibitors, demonstrations on instruction and management best practices and various attendee and vendor networking opportunities.

Attending plenary sessions along with attendees, Partner Presentations and other programs for businesses provide companies with a variety of unique opportunities to market products and services to key district decision-makers. All 17 school districts will have representation from school board trustees and superintendents. At the NASB Annual Conference, vendor satisfaction is always a priority. The event offers the chance for companies and organizations from a wide variety of industries and disciplines interested in promoting education products and services to directly engage current and potential clients.

Your sponsorship not only supports the training event in November, but the gift continues through the development and delivery of School Board specific training and advocacy throughout the year.

November 12-14

Exhibit Floor Dates: November 13-14

Conference Hotel

Harvey's South Lake Tahoe

Room Rates available March 25, 2020

To learn more about the NASB Annual Conference

Contact: Dr. Debb Oliver

949.565.5004

doliver@nvasb.org

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Corporate and organizational friends are essential to the opportunities that the Nevada Association of School Boards can provide to the State’s 107 school board members and others in educational leadership positions. The association is able to continue its work because of the generosity and support of our corporate and organizational partners and our shared vision of improving public education in Nevada.

If you are interested in sponsoring a speaker, dinner or social - or would like to have a presentation, please call Debb Oliver 949.565.5004.

	Associate	Advocate	Partner
Keynote Dinner - Title Sponsorship*			✓
Lunch Program - Title Sponsorship*		✓	
Reception - Title Sponsorship*	✓		
Keynote Speaker Introduction			✓
Speaking Opportunity at Keynote			✓
Three conference Registrations			✓
Two Conference Registrations		✓	
One Conference Registration	✓		
Recognition at session/social function		✓	✓
Company Handouts on Tables			✓
Partner Presentation (45+ minutes)*			✓
Indiv. meeting w/4 board members			✓
Participate in general sessions	✓	✓	✓
Exhibit Booth/Table	✓	✓	✓
Promotional Insert in Attendee Bags	✓	✓	✓
Company Insert in NASB Mailing			✓
Ad on NASB Website Homepage			✓
Ad on NASB Website (2nd Level)	✓	✓	
Logo on NASB Website	✓	✓	✓
Listing on NASB Website Directory	✓	✓	✓
Program Ad - Premier Position*			✓
Program Ad (Half Page)			✓
Program Ad (1/4 Page)		✓	
Logo in Program	✓	✓	✓
Opportunity to talk at 2020 NASB Board of Directors meeting			✓
Article in Quarterly Newsletter		✓	✓
Logo in Quarterly Newsletter	✓	✓	✓
	\$1,000	\$3,000	\$5,000+

* subject to availability

