



NEVADA ASSOCIATION of SCHOOL BOARDS

*“KEY INGREDIENTS
for
EFFECTIVE SCHOOL BOARDS”*

**ANNUAL CONFERENCE—RENO
AIRPORT PLAZA HOTEL & CONFERENCE CENTER
November 19-22, 2009**

Most recent update November 10, 2009

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As a reminder, please silence cell phones and other personal communication devices while the Program is in progress. Thank you in advance for this courtesy.

November 19, 2009—Thursday

- 1100am–200pm** **Executive Committee**
Working lunch and business meeting
Second Floor [Aztec]
- 200pm–530pm** **Board of Directors**
Business meeting
Second Floor [Aztec]
- 545pm** **Board of Directors, NIAA Region III**
Business Meeting to Determine Region III Representative
Second Floor [Aztec]
- 300pm–600pm** **Registration Materials and Name Tags Available**
Second Floor [hallway outside Aztec]
- Dinner** **On your own**

November 20, 2009—Friday

- Breakfast** **On your own**
- 730am** **Meeting Rooms Open**
Second Floor [Lear, Piper, and Cessna]
- 730am** **Conference Materials Available**
Second Floor [hallway outside Lear, Piper, and Cessna]

Each Conference notebook includes an Evaluation Form. Please help us to provide you with the best future Conference possible by completing this form. You are asked to rate the activities or presentations based upon the usefulness and interest of the information presented as well as the effectiveness of the speaker then share your overall observations about the Conference facilities, food, etc. Evaluation ratings will be compiled then averaged and distributed to the Executive Committee and Board of Directors, along with all comments that attendees provide. Thank you in advance for completing the Evaluation Form and returning it to the Executive Director before you leave the Conference.

- 800am–830am** **Welcome to the Conference and Introduction of Special Guests**
Irene Chachas, NASB President
White Pine County School District
Second Floor [Lear, Piper, and Cessna]
- Welcome to Washoe County School District**
Barbara Clark, President Board of Trustees, and
Dr. Heath Morrison, Superintendent

What's Going on Today and Introduction of Corporate Friends
Dotty Merrill, NASB Executive Director

830am–1045am **General Session Workshop**
Front Office Legal Issues—Sex Offenders; Technology, including Cyber Bullying; Trespass; and PTA Relationships
Bill Hoffman, Esq.—Clark County School District, Legal Counsel
[1.0 CPO Hour, Leadership & Governance]

The new twists and turns of legal issues heighten the likelihood that school administrators will be faced with disciplinary issues for sex offenders in school communities, technology communications by students and staff, including bullying, trespass, and PTA relationships. This presentation reviews those issues and highlights key ingredients for new policy choices and considerations to be made by school boards and administrators.

1045am–1100am **Morning Break and Networking**
Visit Corporate Sponsor Informational Exhibits
Second Floor [Aztec]

1100am-1145am **Inspirational Address**
Punam Mathur—Vice President, NV Energy, Inc.

Noon-115pm **Lunch and Networking—Ultimate Salad Bar**
Legislative Guest Speaker
Assemblywoman Debbie Smith (D)
Washoe District 30
Second Floor [Concord]

Assemblywoman Smith has long been a friend of public education in Nevada and an advocate for parent/family involvement. She formerly served as a member of the Lander County School District Board of Trustees and was named NASB's first Honorary Member in 2008.

Noon-330pm **Photo Opportunity—Herff Jones Ross Photo**
Second Floor Foyer Area

Scott Nelson, Regional Director for Herff Jones/Ross Photo, and his assistant will be available on the Airport Plaza's Second Floor to take photographs of all NASB officers, the Executive Committee, Directors, school board members, superintendents, school board secretaries/administrative assistants, and other Conference attendees. Business or business casual dress is preferred. Please be sure to get your photograph taken for use on the NASB website, in the NASB Directory, and for other purposes in your local school district. Please stop by for your photo opportunity before or after lunch or before and/or between afternoon sessions. We hope that everyone in attendance will take advantage of this opportunity; however, please do not skip the afternoon sessions!

115pm-245pm

Panel Discussion

Education Policy to Improve Student Achievement and Recognition of Recent Nevada Teachers of the Year

Moderator and Facilitator, Sheila Moulton, NASB Past President
Clark County School District

[1.0 CPO Hour, Leadership & Governance]

- o *What kind of policies can school boards develop that will assist with recruiting and retaining high quality teachers, promoting effective classroom instruction, and improving student achievement?*
- o *What other ideas do you have about policy decisions that school boards can make that will contribute to improving student achievement?*

2007

Melanie Teemant

Bob Miller Elementary School

Clark County School District

Introduction, Terri Janison

President, Board of Trustees

2008

LeAnn Morris

Empire Elementary School

Carson City School District

Introduction, Norm Scoggin

Acting Board President

2007 NASB President

2009

Steve Johnson

Churchill County High School

Churchill County School District

Introduction, Rich Gent

President, Board of Trustees

245pm-300pm

Nutrition Break and Networking

Visit Corporate Sponsor Informational Exhibits

300pm-415pm

General Session Workshop

Strange Brew—Unconventional and Conventional Ingredients Shaping Nevada’s Economy and Budget since Its Creation

Guy Rocha—Former Nevada State Archivist

[0.5 CPO Hour, Public Finance]

Nevada is mired in the third worst economic crisis in its history. Only the 20-year-plus mining depression of the later 19th-century and the Great Depression of the 1930s more adversely affected the Silver State. Most Nevadans have never witnessed anything like the current "Great Recession" before. Our State is at an economic crossroads requiring leadership and planning, driven by a sense of urgency. The long-standing reliance on a service economy associated with casino gambling will not sustain the state in the 21st-century. Nevada must reinvent itself economically and broaden its business and tax base to address the needs of its citizens in the future.

415pm-515pm

Small Group Networking on Selected Topics of Interest to School Board Members

[Each 0.25 CPO Hour, Employee Readiness or Community Development]

Conference attendees have the opportunity to attend two of these three small group workshops. Each workshop will be limited to 30-35 participants and will be repeated twice. Each session will last 25 minutes to be followed by a 5-10 minute break to facilitate moving from one session to another.

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- o **Workshop 1—Collaborative Bargaining Based on Core Values**

Patrick Rogan, Human Relations and Administrative Consultant

Successful negotiations can be much more rewarding and valuable than just reaching agreement on salary, benefits and the other components of the Collective Bargaining Agreement. By conducting negotiations in an ethical, respectful and supportive manner both parties can explore issues and create solutions that not only provide mutually supported high quality agreements but also preserve and enhance relationships. This workshop will explore those components that are essential to truly successful negotiations.

- o **Workshop 2—2010 Census Information and Census in the Schools Program**

David A. Byerman, Chief Government Liaison, 2010 Census

The 2010 Census offers opportunities for schools to be involved in this comprehensive process. In addition, opportunities exist for schools to encourage participation in the 2010 Census as the results of the Census are used for various funding formulas that benefit K-12 public education.

- o **Workshop 3—NIAA Realignment**

Eddie Bonine, NIAA Executive Director

Many factors are involved in considerations of the realignment of counties and individual schools for participation in the Nevada Interscholastic Activities Association. Mr. Bonine will discuss possible reconfigurations of the NIAA and respond to questions and/or concerns about the realignment process and possibilities.

515pm-545pm

Time for Visiting Corporate Sponsor Informational Exhibits to Gain New Perspectives on Improving Student Achievement

Second Floor [Aztec]

545pm-615pm

No Host Cocktails Available

Second Floor [Landing Bar]

615pm

Dinner Buffet

[carving table featuring roast baron of beef with peppercorn crust served with au jus and horseradish cream or sautéed salmon with lemon chive cream, baked potato, green salad, vegetable, chef's choice of dessert, coffee or tea]

Second Floor [Concord]

730pm

Student Entertainment

Carson Middle School Advanced Bell Choir

Andy Sonnemaker, Director

Introduction, Jim Lemaire, NASB President Elect

Carson City School District

November 21, 2009—Saturday

730am

Conference Materials Available

Second Floor [hallway outside Lear, Piper, and Cessna]

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730am-800am

Executive Breakfast Buffet

[scrambled eggs, apple wood smoked bacon or sausage, country buttermilk biscuits, home style breakfast potatoes, fresh fruit and juices, coffee or tea]

Second Floor [Concord]

800am-830am

Welcome to the Conference and Introductions Reflections on the Last Year as NASB President

Irene Chachas, NASB President

White Pine County School District

Second Floor [Lear, Piper, and Cessna]

830am-845am

What's Going on Today and Recognition of Corporate Friends

Dotty Merrill, NASB Executive Director

845am-915am

Keynote Address

Senator Mike McGinness (R)

Central Nevada District

Introduction, Greg Koenig, NASB Director

Churchill County School District

Senator McGinness has served in the Nevada Legislature since 1989, representing Central Nevada in both the Assembly and the Senator. During these years, he has represented constituents during ten special and eleven regular Sessions. Senator McGinness also served on the Churchill County School District Board of Trustees and as President, 1984-1988.

915am-1030am

General Session Workshop

Forward Thinking: Surviving and Thriving in Challenging Times

Laura Lefkowits—Vice President of Policy and Planning Services,
Mid-Continent Research for Education and Learning

Former Member, Denver School Board

[Total Workshop = 2.0 CPO Hours, Leadership & Governance]

We make decisions every day based upon our perceptions of what will happen tomorrow, next month, or years from now, but is it possible to really prepare schools and organizations for

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changes that lie over the horizon? Using an innovative strategic planning method called "scenario planning," school district leaders can build their knowledge about "key drivers of change" influencing education in the areas of economics, policy, demographics, globalization, and technology and, using that knowledge, envision multiple future plausible realities for the district. By taking this "long view," leaders are better positioned to develop strategies for today that will position them for success tomorrow.

- 1030am-1045am** **Nutrition Break and Networking**
Visit Corporate Sponsor Informational Exhibits
Second Floor [Aztec]
- 1045am-1145am** **General Session Workshop (continued)**
Forward Thinking: Surviving and Thriving in Challenging Times
Laura Lefkowitz
- Noon-1245pm** **Lunch and Networking—Italian Buffet**
[Caesar salad with fresh parmesan cheese, traditional pasta salad, linguini with homemade bolognese sauce, fettuccine alfredo with grilled chicken, cheese tortellini with pesto and pine nuts, chicken parmesan, garlic bread, dessert, and beverages]
Second Floor [Concord]
- 1245pm-110pm** **Student Entertainment**
Reno High School Vocal Motion
David Gaunt, Director
Introduction, Barbara Clark, Board President
Washoe County School District
- 120pm-245pm** **General Session Workshop (conclusion)**
Forward Thinking: Surviving and Thriving in Challenging Times
Laura Lefkowitz
- 245pm-300pm** **Nutrition Break and Networking**
Visit Corporate Sponsor Informational Exhibits
Second Floor [Aztec]
- 300pm-430pm** **General Session Workshop**
Comments to Chaos: The Public Speaks
Wayne Carlson, Executive Director
Nevada Public Agency Insurance Pool
AND
Board Responses to Frequent Speakers and Public Criticism: Observations and Lessons Learned from Veteran Board Members
✓ Sharla Hales, Immediate Past President
Douglas County School District
✓ Sheila Moulton, 2007 NASB President
Clark County School District

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- ✓ Murry Whipple, 2001 NASB President
Lincoln County School District
[0.75 CPO Hour, Leadership & Governance or Public Information/Media Relations]

School boards and other local governments must deal with public comments and criticism in the context of a public meeting. Does public comment guarantee the speaker the opportunity to blast board members and school district staff? What can board members do to provide structure for public comment in an atmosphere of mutual respect and civility?

- 430pm-500pm** **NASB Business Meeting and Election of Officers**
Executive Committee, Board of Directors, and Interested School Board Members
Second Floor [Piper or Cessna]
- ✓ Irene Chachas, NASB President
White Pine County School District
 - ✓ Sharla Hales, Immediate Past President and
Chair of the Nominating and Awards Committee
Douglas County School District
- 430pm-530pm** **Time for Visiting Corporate Sponsor Informational Exhibits to Gain New Perspectives on Improving Student Achievement**
Second Floor [Aztec]
- 530pm-630pm** **No Host Cocktails Available**
Second Floor [Landing Bar]
- 630pm** **Dinner Buffet**
[carving table featuring baked ham with butter rum glaze or smoked turkey with giblet gravy, Canadian wild rice sauté, green salad, vegetable, dessert, beverages]
Second Floor [Concord]
- 730pm** **NASB Awards Ceremony**
- ✓ Irene Chachas, NASB President
White Pine County School District
 - ✓ Sharla Hales, Immediate Past President
Chair, Nominating and Awards Committee
Douglas County School District
 - ✓ Jim Lemaire, President Elect
Carson City School District
 - ✓ Chris Miller, Vice President
Storey County School District

Each year, the Association provides the opportunity for each board to nominate individuals for an array of awards. Members of the NASB Nominating and Awards Committee then make selections for these awards:

- Director of the Year;
- New School Board Member of the Year;
- Veteran School Board Member of the Year;
- Individual School Board Member of the Year;

- *Innovative Educator of the Year;*
- *School Administrator of the Year;*
- *Superintendent of the Year;*
- *Media Award for Outstanding Education Reporting;*
- *Individual Friend to K-12 Public Education;*
- *Executive Director’s Award;*
- *Local Governance Team of the Year; and*
- *School Board of the Year.*

Marty Johnson, JNA Consulting Group LLC, a long-time corporate sponsor and friend of the Association, annually presents a check in the amount of \$500 to the School Board of the Year.

November 22, 2009—Sunday

715am

Meeting rooms open

730am-830am

Classic Breakfast Buffet

[scrambled eggs, apple wood smoked bacon, fresh fruit, home style breakfast potatoes, assorted muffins, Danish, juice and coffee, tea, or milk]

Second Floor [Concord]

Comments about the Next Year for NASB

Jim Lemaire, New NASB President

Carson City School District

830am-900am

Panel Discussion

Churchill County School District Board of Trustees

Reading *The School Board Fieldbook*

Richard Gent, Board President

900am-1000am

Panel Discussion

Innovative Programs to Improve Student Achievement—A

Panel of Administrators from Nevada School Districts and

Their School Board Members

Moderator and Facilitator, Chris Miller

NASB Vice President

Storey County School District

[0.5 CPO Hour, Community Development]

1. *What kind of policies can school boards pass to encourage innovative programs at school sites?*

2. *What kinds of policies would you encourage school boards to consider that will improve classroom instruction and student achievement?*

Brian Messmer

Jackpot Combined School

Dr. Terry Owens

Hafen Elementary School

Aaron Hansen

White Pine Middle School

Elko County School District

Introduction, Patty Jones

President, Board of Trustees

Nye County School District

Introduction, Kevin Pape

President, Board of Trustees

White Pine County School District

Introduction, Lori Hunt

President, Board of Trustees

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1000am-1015

Break to Checkout of Airport Plaza

1015am-1145am

Final General Session

Stop the Bullying: Creating Policies for Safe Schools and the Cyber Environment

Dr. Patrick Walker

[Zaner-Bloser Educational Publications has generously supported the appearance of Dr. Patrick Walker.]

[1.25 CPO Hours, Leadership & Governance or Community Development]

Dr. Walker received a Ph.D. in economics from the University of Massachusetts/ Amherst, with concentration in labor economics and the political economy of education; holds a Masters of Theological Study from the Harvard Divinity School; and received a Bachelor of Arts in Philosophy and Chinese Language from the University of Massachusetts/ Amherst. He has taught undergraduate and graduate level courses in urban education at the University of Massachusetts/Boston Graduate College of Education and Wheelock College, and supervised student teachers in elementary, middle, and high school settings.

When the house next door to Dr. Walker became a crack house in 1992, he helped develop a neighborhood-wide drug and violence prevention coalition in Boston that spurred the development of Voices of Love and Freedom, a K-12 multicultural literature and character education program. "Watching young adults high on crack prompted me to think about what could be done to reach children early and comprehensively – to prevent them from following the same self destructive behavior," he says.

Armed with research on effective, culturally appropriate prevention programs, Dr. Walker proposed a far-reaching solution: a school-based program that uses multicultural literature to promote literacy, values, and prevention. This three-in-one approach is the centerpiece of the "Voices" approach. Today, Voices is part of Zaner-Bloser Educational Publishers and Voices materials are in hundreds of elementary and middle schools across the country. He also taught a yearlong student leadership course using Voices materials to sophomores and juniors at English High School in Boston.

Noon

Farewell and Conference Conclusion

Submission of Conference Evaluations

Jim Lemaire, New NASB President

Carson City School District



**Mark Your Calendar for NASB's 2010 Conference
November 18-21, 2010—Location TBA**

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